



“Awesome people, awesome events, thank you for renewing the hope of sports in Kuwait”
Abdalla Alahou

About Us

Pro-Vision is the leading company in Kuwait, which specializes in the management and consultancy of sports events. Established in 2007. Pro-Vision has grown in stature and strength over the years, to become the renowned establishment it is today in this highly specialized field.

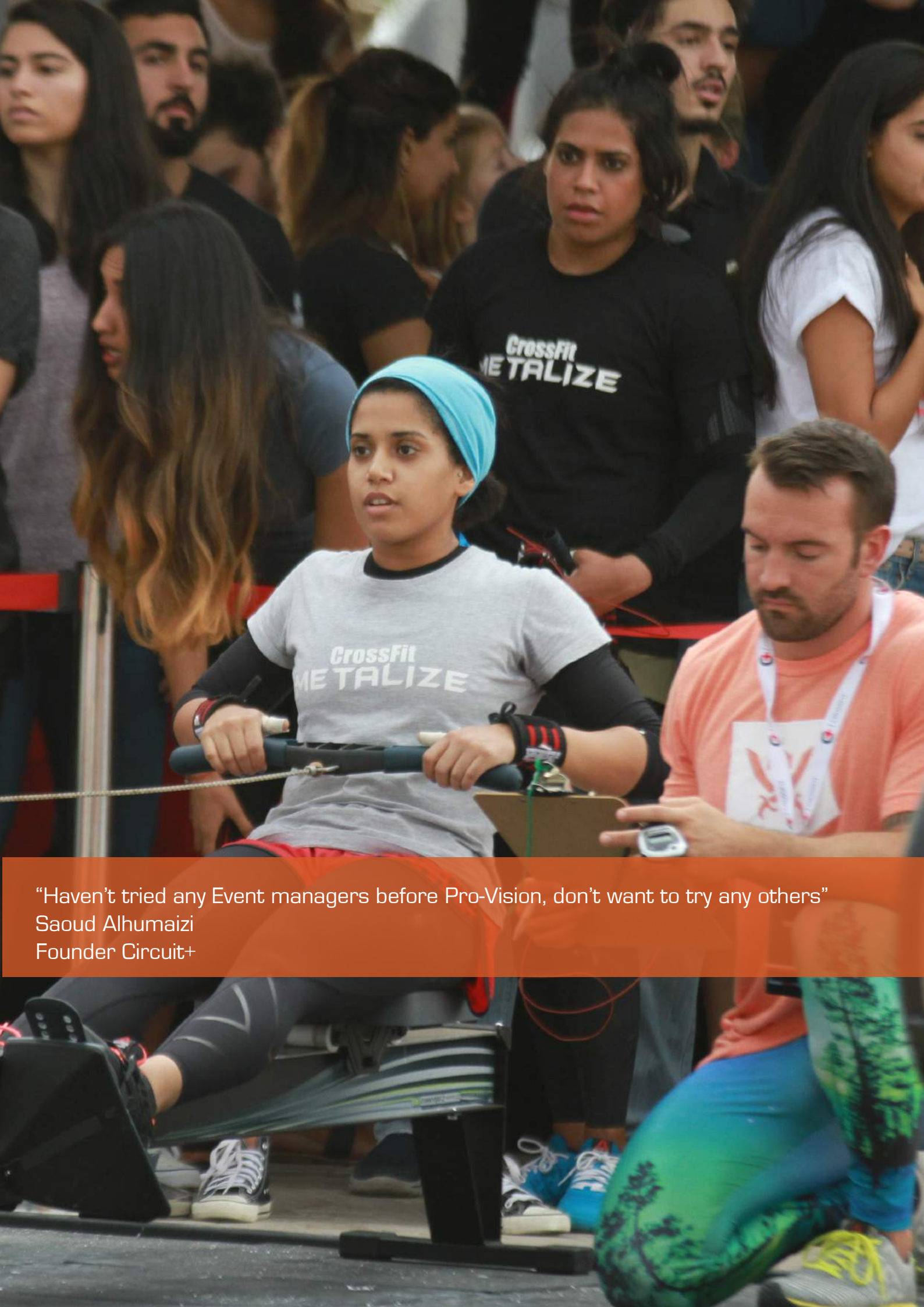


Our Goal

Raise awareness of sport practice and creating exciting sport events with international standards. Allowing every individual to participate in different types of sport events for all levels.

Each year we get closer to our goal to promote active lifestyle and sports activities in the country. We believe our partners play a major role in the contribution towards our goal for the society.





“Haven’t tried any Event managers before Pro-Vision, don’t want to try any others”
Saoud Alhumaizi
Founder Circuit+

Target Segment

Mainstream Public

This is a huge audience reached predominantly through the mainstream print and digital coverage. They are captivated and inspired by the incredible feats of sport events and determination displayed by the athletes. Estimated number of mainstream audience is 50,000

Engaged:

This segment encompasses all those who are engaged directly with us, but not necessarily a current athlete.

Athletes

Majority of athletes are ranging between 20 - 45 years old, %70 Male and %30 Female , with high disposable incomes. They are fit, motivated and looking to challenge themselves.

Number of participates in 2014

10,000

Said they would rate our events as “Excellent” in our survey (average)

86%

Number of sports

13

Said they would participate again (average)

84%

Visitors

+30,000

Said they recognized our sponsors (average)

80%

Growth Over the Years

2011 Participants 1,300

2012 Participants 2,700

2013 Participants 5,800+

2014 Participants 10,000+



Marketing

Social Media

With over 30,000 visitors and 10,000 participants, Pro-Vision events are the perfect opportunity to take advantage of Social Media as it's the leading marketing tool in the industry. Take advantage of audience by engaging them in competitions and marketing campaigns.

Branding

In addition to CSR benefits – companies will be mentioned in all communications and branding outlets will be prominently displayed on location and media distributions.

Instagram Statistics

Impressions during our Events (Public Photos)	Comments during our Events (Public Photos)	Unique Contributors during our Events (Public Photos)
11.4 Million	9,490+	476+
Posts during our Events (Public Photos)	Likes generated during our Events (Public Photos)	
1,000+	81.25%	

Our Previous Partners



International Partners



“To all who helped me and participated in the marathon yesterday. Thank you for the experience. For people who currently struggle and live with chronic disease like myself, I proved to my self that if you are committed to your goals and push through you will win! I thank Pro-Vision for giving the space for us to challenge our limits and ourselves! Change in diet, lifestyle, and never giving up is key to success.”
GoodlifeKW



Benefits

Partner's Benefits

- Featured in all Pro-Vision Marketing
- Logo placement on our Website
- Branding on event location as Event Partner
- Free booth on location at our events (minimum 3 of our events)
- Email advertisement
- Featured in our bi-annual newsletter
- Exposure at our partnered event outlets

Partnership terms

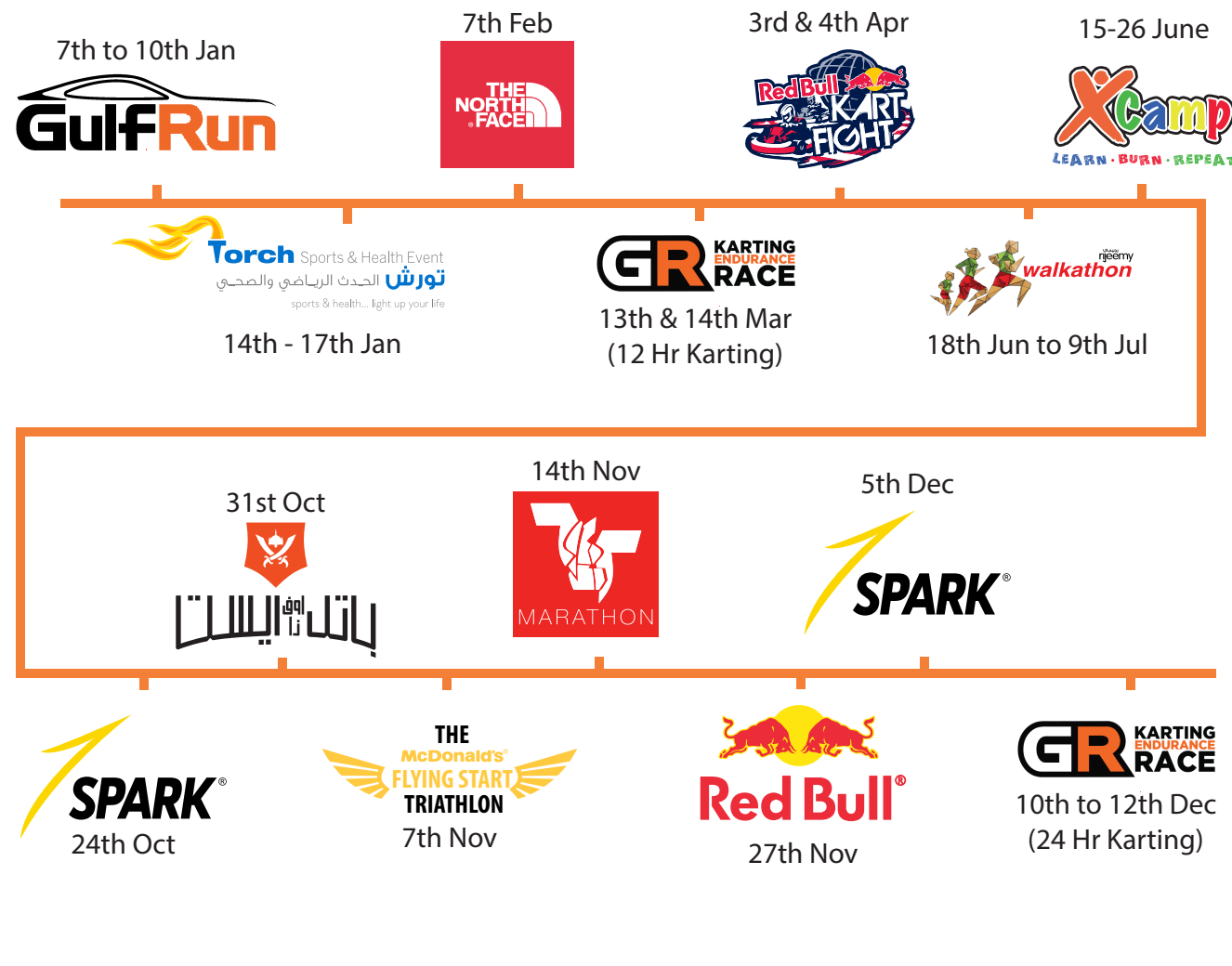
- Exclusivity
- Support in Marketing our events through: Social Media, Database, On Location

Why Partner with Us?

Be part of the fastest growing Events in terms of Participation and Exposure
 Be part of the most exciting Sport Events in Kuwait
 High Interaction with Participants and Spectators
 Year long Exposure through our Events and Activities

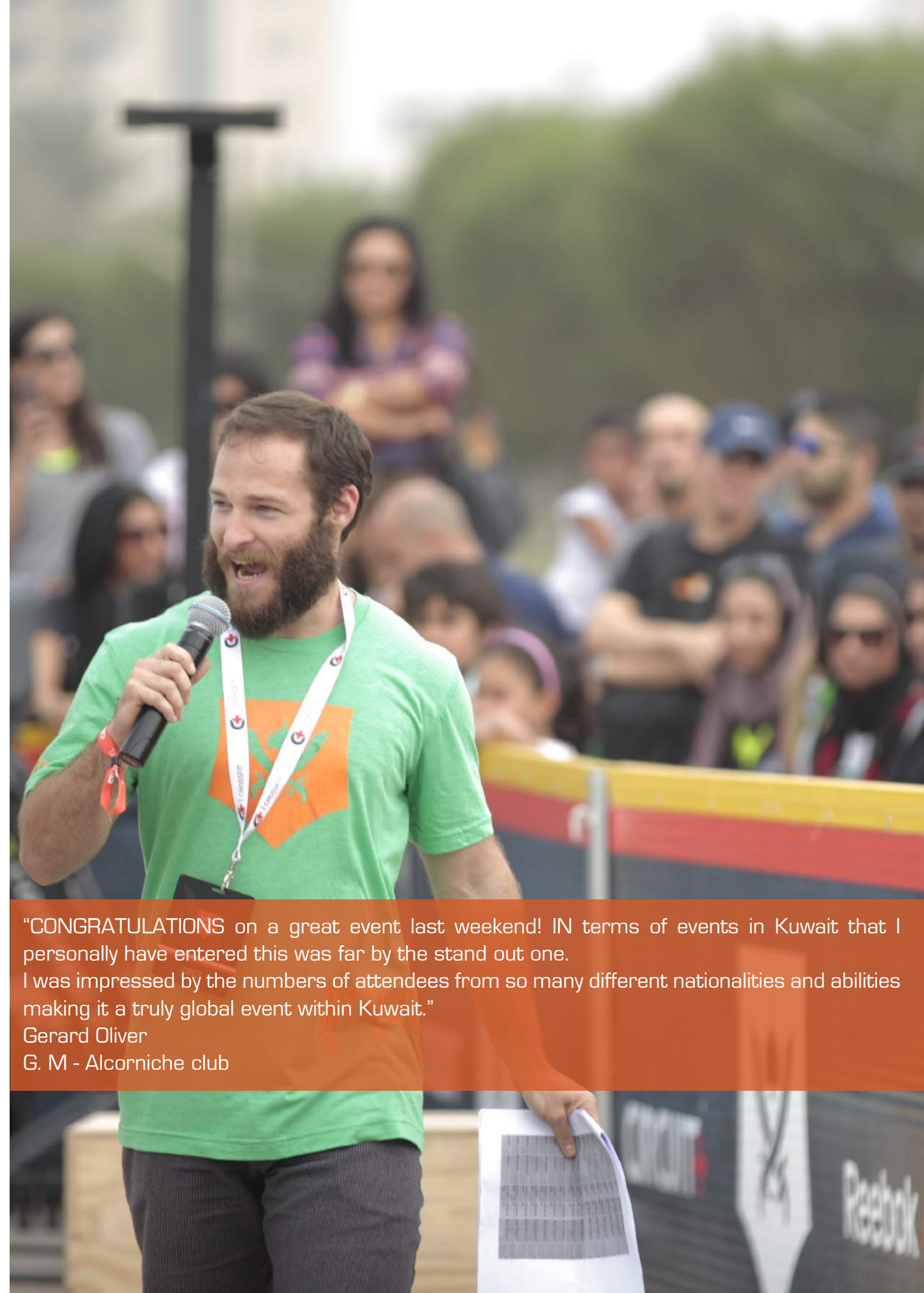


Events Calendar 2015



Contact Us

Mob: 965 9976 9669
 Tel: 965 2225 4567
 Email: events@pro-vision.com
 Website: www.pro-vision.com



“CONGRATULATIONS on a great event last weekend! IN terms of events in Kuwait that I personally have entered this was far by the stand out one. I was impressed by the numbers of attendees from so many different nationalities and abilities making it a truly global event within Kuwait.”
 Gerard Oliver
 G. M - Alcorniche club